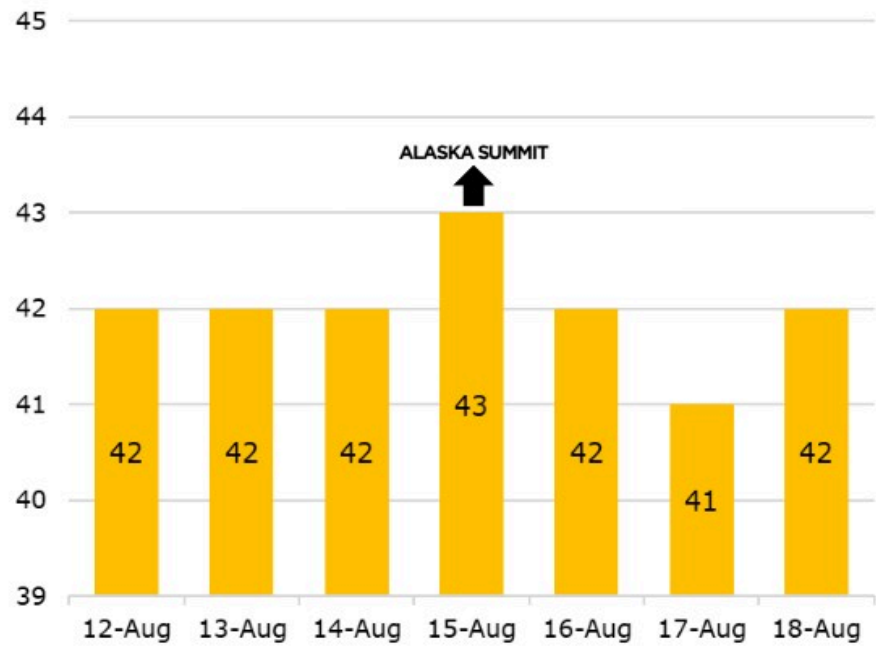


August 19, 2025

This briefing delivers real-time strategic insights from EyesOver—our AI platform that analyzes millions of daily digital conversations to reveal what’s working, what’s not, and why. EyesOver tracks live public opinion shifts, offering an accurate view of how voters are responding to President Trump’s recent actions.

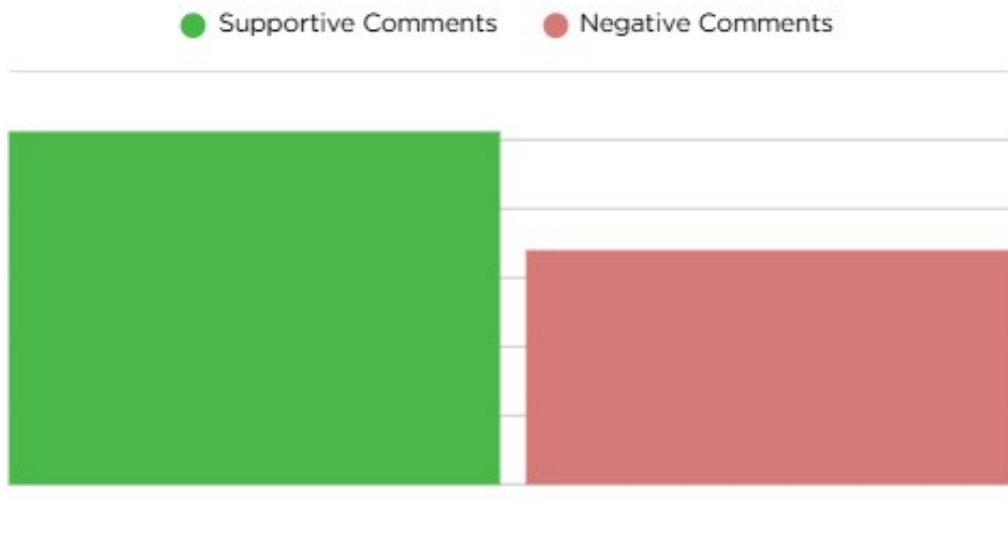
President Trump’s approval marginally rose to 42% after yesterday’s diplomatic engagement with European partners and Ukraine. Online discussions show a divided landscape—supporters stress leadership, election integrity, and economic revival, while critics focus on misconduct, Russia-Ukraine, and democratic erosion. Even so, the modest approval bump signals positive momentum and a generally favorable reaction to the President’s handling of yesterday’s events.

PRESIDENT TRUMP APPROVAL



Sentiment: **Very Strong** | Satisfactory | Critical

PRESIDENT TRUMP APPROVAL



PRESIDENT TRUMP SUPPORT GAIN/LOSS RATIO



While support gained to lost margins are tighter than yesterday, both the topics "Russia" and "Ukraine" both show net support gains.

HITS

WHAT'S WORKING?

- National Security & Strong Leadership – 35% Supportive Discourse:**
 Backers highlight his aggressive posture on border protection, law-and-order initiatives, and his readiness to confront foreign rivals. They interpret these moves as proof of a leader unafraid to defend American sovereignty, even when critics decry his rhetoric.
- Electoral Integrity & Voting Practices – 30% Supportive Discourse:**
 Supporters rally behind his opposition to mail-in ballots, framing it as a stand against what they view as election vulnerabilities. This stance is

portrayed as safeguarding democratic traditions and ensuring elections remain free from manipulation.

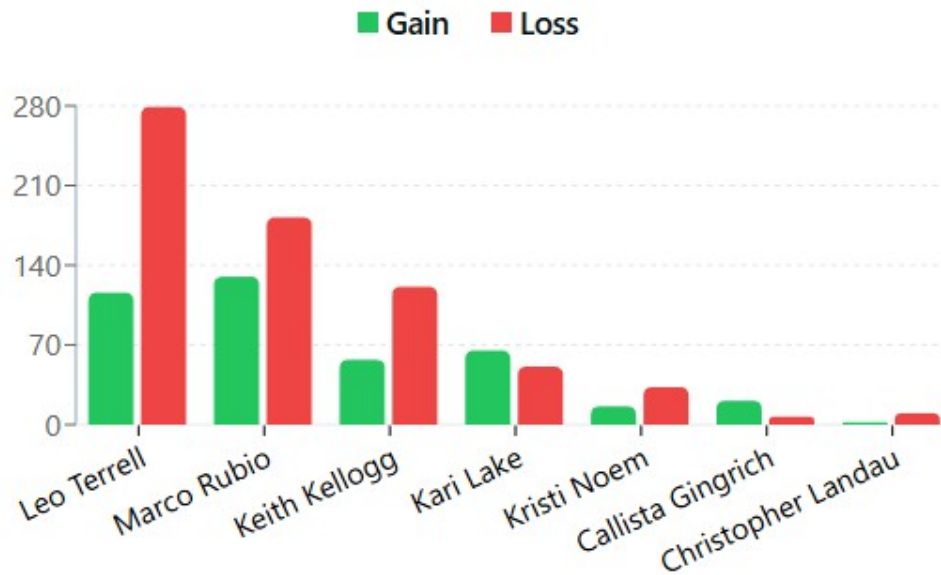
- **Economic & Manufacturing Revival – 20% Supportive Discourse:** A notable share of praise credits his trade and tariff strategies with reviving domestic industry. His base frames these policies as bold economic bets aimed at restoring prosperity and strengthening the American workforce.
- **Resistance to Globalist Influence – 15% Supportive Discourse:** Commentary also celebrates his defiance of international institutions and multilateral agreements. Supporters describe this posture as a reaffirmation of “America First” ideals, reinforcing the belief that no foreign body should dictate U.S. policy.

MISSES

WHAT'S NOT WORKING?

- **Epstein Allegations – 40% Critical Discourse:** The largest share of criticism highlights past ties to Jeffrey Epstein and accusations of impropriety.
- **Ukraine War & Putin Alignment – 30% Critical Discourse:** Detractors frame President Trump as pushing Ukraine into territorial concessions and frame his position as deferential toward Vladimir Putin. Critics argue this stance weakens U.S. foreign policy and signals dangerous appeasement of adversaries.
- **Authoritarian Tendencies & Democratic Erosion – 20% Critical Discourse:** Commentary frequently points to his attempts to limit mail-in voting, reform electoral systems, and attacks on the press. These actions are framed as deliberate steps toward consolidating power at the expense of democratic institutions.
- **Economic & Trade Policies – 10% Critical Discourse:** Negative assessments also target his tariff strategy and management of domestic economic issues. Detractors claim these measures raised costs, destabilized markets, and failed to deliver promised prosperity for working families.

ADMIN WATCH: SUPPORT GAIN / LOSS RATIO



ANALYSIS:

President Trump's approval edged up to 42% following recent engagements with European partners and Ukraine. While the bump was modest, online conversations reveal a split landscape: supporters amplify themes of strong leadership, election integrity, and economic revival, while critics focus heavily on allegations of misconduct, Russia-Ukraine positioning, and democratic backsliding. However, the improvement in approval, while minor, signals positive momentum and a broader landscape that is favorable toward the President's handling of yesterday's events.

WHAT IS WORKING:

- **National Security & Leadership:** His assertive stance on border security, law-and-order priorities, and willingness to confront rivals is celebrated as proof of strength and sovereignty. Supporters see this as decisive action that reassures Americans concerned about safety and independence.
- **Election Integrity Narrative:** Calls to curb mail-in voting resonate strongly with his base, who view these measures as restoring confidence in the democratic process and protecting against manipulation.
- **Economic & Manufacturing Messaging:** Tariff policies and trade measures are framed by backers as a pathway to revitalizing American industry. The "revival" narrative plays well with those concerned about lost jobs and economic decline.

WHAT ISN'T WORKING:

- **Misconduct Allegations:** Epstein-related discourse remains a major drag, fueling narratives that undermine his ethical standing and personal credibility.

- **Ukraine & Russia Relations:** His perceived deference toward Putin and talk of concessions for Ukraine are portrayed by critics as weakening U.S. foreign policy and emboldening adversaries.
- **Authoritarian Labeling:** Attacks on mail-in ballots, electoral systems, and the press are being framed as democratic erosion—painting him as a leader centralizing power at the expense of institutions.

WHAT FRAMING WE SHOULD PUSH:

- **Strength with Purpose Abroad:** Cast diplomatic engagement with rivals and allies alike as pragmatic leadership—negotiating from strength to protect American interests while avoiding endless conflict.
- **Security at Home:** Position border enforcement and law-and-order policies as essential pillars of stability, restoring a sense of national pride and safety.
- **Economic Empowerment:** Emphasize how trade and industrial policies tie directly to jobs, wages, and family prosperity—keeping the focus on the kitchen table.

WHAT FRAMING WE SHOULD AVOID:

- **Ukraine Critiques:** Do not allow critics to frame diplomacy as weakness. Emphasize that traditional, establishment-style diplomacy was attempted and fell short under Joe Biden, and that bold, anti-establishment leadership is needed to achieve peace.
- **Revisiting Misconduct Narratives:** Avoid amplifying Epstein-related or personal allegation stories, which extend negative cycles without offering policy contrast.

TRENDING KEY WORDS



TOP POSTS



Rapid Response 47 @RapidResponse47 · 1h



.@POTUS: "One of the gentlemen... he said, 'Well, let's meet in another month or two...' I said, 'A MONTH OR TWO? You're going to have another 40,000 people dead in a month or two — you have to do it TONIGHT.' And I did actually, I called President Putin and we're trying to work out a meeting with President Zelensky."



153

1.1K

5.3K

118K



Rapid Response 47 @RapidResponse47 · 2h



Donald J. Trump

@realDonaldTrump

STUPID AND UGLY WINDMILLS ARE KILLING NEW JERSEY. Energy prices up 28% this year, and not enough electricity to take care of state. STOP THE WINDMILLS!

317

1K

6.3K

136K





Rapid Response 47 @RapidResponse47 · 11h



📹 Scenes from the Oval Office on an historic day



💬 673

↻ 3.8K

❤️ 21K

📺 1.5M



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